

Transforming Technologies into Excellence



www.HiddenBrains.com



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Innovating
Success



You Conceive, We Create

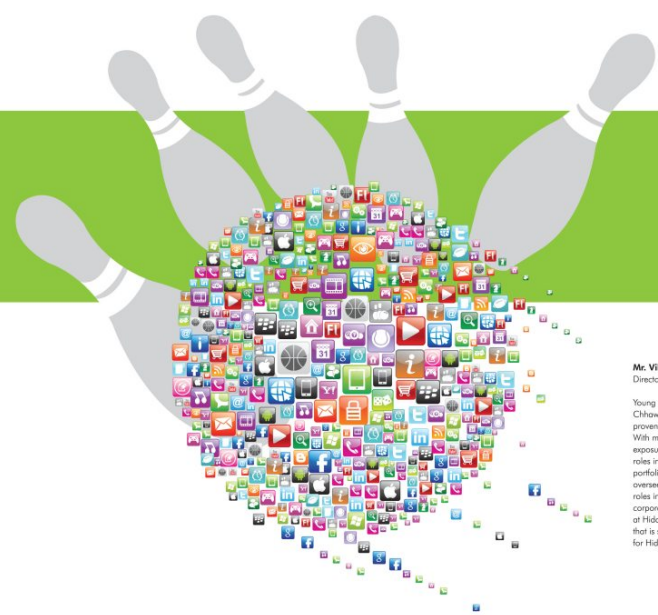
The Big Idea. We're all looking for it. But what after the ideation of a million dollar moneymaker? Getting any big idea to reap rich returns is rarely achieved through standalone efforts. Carrying the idea from conceptualisation through to execution is the real challenge.

That's where we come in. Using years of in-depth expertise and experience, we understand, nurture and complete your idea. So, you can reap the rich rewards it brings home.

We're not just the partner you need. We're the partner you deserve. We are Hidden Brains.



Hidden Brains[®]
Excelling Beyond Innovation



Our World, Your Workshop

Hidden Brains is an innovative technology and business driven professional services organization. We deliver high end customer centric solutions for both web and mobile application development on a global platform.

Our 350+ team of experienced IT professionals strives hard to integrate our expertise of new web methodologies as well as incorporate innovative and enhanced technical features to deliver enriched functionality.

"Hidden Brains delivers multiple technologies for global clientele"

Hidden Brains stand by the motto of "complete client satisfaction and client deadline adherence". As a customer, you are assured of total commitment to quality along with efficiency and reliability of applications. We offer outstanding support services from time to time and ensure constant restructuring as well as upgrades and add-ons for your applications. Our greatest forte is our ability to meet quick turnaround requests while exceeding customer quality and deliverance expectations.

Mr. Vikash Chhowchharia Director

Young visionary, Mr. Vikash Chhowchharia, brings to work proven leadership practices. With more than 22 years of exposure to decision making roles in diverse administrative portfolios, he efficiently oversees senior management roles involving finance, corporate planning and others at Hidden Brains. It's his vision that is setting distinct course for Hidden Brains to prosper.

Mr. Vishal Chhowchharia Director

Master marketing strategist, Mr. Vishal Chhowchharia has been instrumental in Hidden Brains's magnificent rapid surge. His ability to assess business opportunities and then to formulate thriving value propositions have consolidated Hidden Brains's status as one of the premier offshore software developer. His ability to raise the standard inspires the team to grow more.

Mr. Ram Chhowchharia Director Tech

His optimistic attitude and amicable demeanor makes Mr. Ram Chhowchharia the ever reliable crisis man. He leverages his experience of more than 13 years to overcome technological and administrative bottlenecks. With a precise eye for process enhancements, he streamlines organizational systems and adds pace to development.

Mr. Chris Folayan Board Member

Starting at a very young age of 19 years Chris Folayan has experienced an extraordinary track record in the corporate and start-up world globally. Chris has worked with top executives globally in developing applications, software ideas, marketing concepts, and integrating businesses into emerging markets. With a philosophy he holds very personal to always "Exceed Expectations and Strive for Excellence". It is this driving force and his unique intelligent nature that has put Chris Folayan at the helm of HiddenBrains global reach and ingenious development capabilities.

Mr. Pramod Sinha Executive Director Sales

With more than 12 years of decision making experience in marketing, Mr. Pramod Sinha is heading the market expansion and consolidation initiatives at Hidden Brains. With his wisdom, flair and expertise in international marketing, he has been enhancing Hidden Brains's reach at the global stage. And, by chalking out strategic alliances, he is adding new dimensions to Hidden Brains's growth.

Mr. Vikas Mishra Executive Director

Having more than 12 years of experience, Mr. Vikas Mishra empowers the organization with his seamless organizational skills. With his innovative work approach, he strategizes the organizational functions delivering improved processes cycle timings and cost reduction. With his zest to excel and never say die attitude, he guides and inspires the Hidden Brains team.

What Drives Us, To Empower You



Vision

We aspire to develop and deliver a value system to the customer with excellent quality and cost effectiveness and a focus on speed.

Mission

We are committed to offer technology driven solutions through an efficient blend of industry knowledge, dedicated service support and strategic innovations to enhance customers' business profitability.

Quality Policy

We are committed to provide improved, effective quality solutions and services to our customers by meeting their requirements and achieving continual excellence in all our products and services through our youthful, committed, motivated and dynamic team.

We achieve this by

- Ensuring continual improvements in our processes and operations
- Providing growth oriented and satisfying work environment for our Team Members
- Establishing and maintaining a symbiotic relationship with the stakeholders



Our Speciality, Your Strength

Hidden Brains is an IT solution hub for all the platforms of Web and Mobility. We strive to build on our best abilities and integrate them into our deliveries. We understand, the more we know, the more you grow.

Our USPs

- Quality Counts
- Customer Support and Services
- Technical Expertise
- Multiplatform Services
- Global Delivery Model

ISO 9001:2008 **Microsoft Partner**



Microsoft Small Business Specialist

Technical Expertise

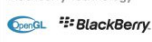
Apple Technology



Android Technology



Blackberry Technology



Symbian Technology



Cross OS Platform



Embedded Solutions

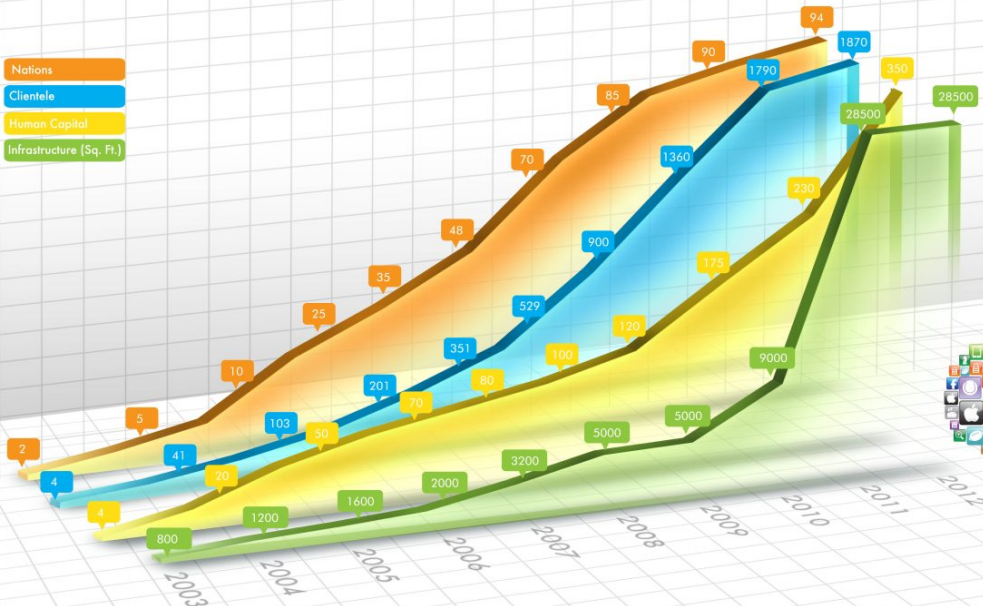


Web Technologies



800 API, multi-technology integration

- Nations
- Clientele
- Human Capital
- Infrastructure (Sq. Ft.)



A Journey of Joy



Passion paves the way for success. Day one at Hidden Brains has been no different from the present. From humble beginnings, we have surged to global prowess in a significantly short span of time. Our growth story is not just proof of our ambition, but the lucrative journey of our partners.

Services & Solutions

Knowing modern technology and utilizing it to your advantage are two entirely different facets of the IT industry. At Hidden Brains, we ensure our constantly growing knowledge of the latest in technological advancements is used to our client's maximum advantage through a wide range of services and solutions.



Apple

Apps Development

Hidden Brains provides new age feature rich apps, suave games and dynamic web apps for Apple devices. We work across all platforms such as iPod Touch, iPhone, iPad, iMac, MacBookPro etc., and integrate them well.

FUNCTIONALITIES

Multi-touch Gestures



Bump Technology



Gyroscope



Accelerometer



We specialize in providing Apps for Multiple Domains like Entertainment, Lifestyle, E-Marketing, Health, Automobile, Finance, Utility, Sports, eBooks and many more.



Mobile Apps Development

Android

Apps Development

Hidden Brains offers expertise to create phenomenal Android apps. Our portfolio of Apps includes diverse functionalities including Radio Apps using Android Wireless technology. Being an open source platform, Android generates huge development support - which means, huge potential for your business.



BlackBerry

Apps Development

One of the leaders of the Smartphone arena, BlackBerry offers flexibility for creation of customized Apps for facilitating effective business solutions. Our dedicated team of BlackBerry App developers provides complete analysis, strategy, execution as well as technical updates and support for your needs, however distinctive they may be.

Technologies

- o BB SDK
- o JDK 1.6
- o J2ME



Windows

Apps Development

The Windows Mobile Apps family integration offers great customization potential. Through our team of Microsoft Certified Professionals, you gain access to their proven expertise and insights to create outstanding tailor-made applications across diverse business verticals.



Symbian

Apps Development

We understand and excel at the technologies required for building customized Symbian apps. Using our domain knowledge across various industry segments, we design, develop and deploy Symbian Apps that are built in sync with your requirement.



Cross OS

Apps Development

Cross OS Mobile Apps are the most sought after. And for good reason. Besides being a cost and time effective option, it caters to multiple platforms and extensive user groups. With Hidden Brains, you can create a wide variety of upgradable cross platform apps using advanced frameworks.



Over 500+ apps, multiplatform

Game Development

Entertainment always sells. And when you add mobility to entertainment, you get an explosion of potential riches. At Hidden Brains, we offer the technological competency to take on any gaming concept and bring it to life.

The enthusiasm of our exclusive team of 3D gaming professionals is matched only by their in-depth expertise. Creativity, Skills, Technology, Design, and Pure Genius is what they bring together to develop the most fascinating and intellectual games for you on various platforms.

- o Swiftly adaptive to relevant interface
- o Scalable and high definition framework development
- o Precise and appropriate implementation of 2D & 3D graphics
- o Outstanding Audio Effects



Mobile Gaming Apps

Due to a constantly growing as well as evolving user group, the mobile gaming arena is a volcano ready to explode.



Tablet Gaming Apps

Take entertainment to a new level. This fresh platform offers rich scope for entertainment and exploration.



PC Games

The delight of every desktop. Easy execution and addictive entertainment, without the hassle of graphic cards.



Web Based Games

Surf with success on the world wide wave of potential. Our technologies bring out the best of the internet games for you to explore.



Console Games

One of the all time favourite platforms of entertainment, console games will always charm audiences for years to come.



30+ Workforce, Essence of Creativity

Embedded Solutions

Hidden Brains has continually excelled at boosting business efficiencies via embedded solutions for various portable and non portable devices. We provide innovation driven solutions to niche products with various tools and technologies including customized design schematics for your hardware.



- Device Drivers
- Bluetooth
- Avionics
- Automotive Embedded Systems
- Security Solutions
- RTOS Porting
- VOIP
- Telecom
- RF

Technologies

C, C++, C#, Objective C, Java, HTML, Assembly language, .Net, VC++ .



Web Development

Custom Web Application Development

Hidden Brains provide full spectrum custom web application solutions for businesses of every scale. We acknowledge the unique complexities of every business and use our vast experience of serving diverse clientele through a professional system driven approach, to deliver highly efficient outputs.

Get the Hidden Brains Advantage

- Project Analysis
- Plans, Design, Builds, Tests and Implement Applications within strict quality standards
- Comprehensive Integration into clients' business processes and system environments
- Special emphasis on scalable web application development
- Timely Delivery, within budget

Our Services

- Existing application maintenance and enhancement
- Application migration
- Web Application Development
- Portal Application Development
- Inventory Management and Content Management Tools
- E-Commerce/Shopping Cart and Customer Service Applications
- Advert Tracking, Subscription Management, Survey/Poll and more

Open Source Customization

Our open source customization team, consisting of experienced graphic designers and web developers help our clients in designing templates, creating skins and integrating design, installing them, installing their modes, and also make custom modification as per client needs.

- Os Commerce
- Joomla Customization
- Mambo Customization
- Drupal CMS Customization
- X-Cart
- PHPBB
- Zen Cart Customization

Benefits of using Open Source Softwares

- Development time and cost reduced by over 40%
- Software comes with rights to modify
- Flexibility for meeting certain needs
- Enhanced portability
- Vendor neutrality
- Availability of quick fixes and feature enhancements
- Availability of large pool of source codes from the Internet

Technologies

ASP.net, Java, WebObjects, Web 2.0, HTML5, AJAX, Ruby on Rails, Zend Framework, Drupal, Joomla, ColdFusion, PHP MySQL, DB2, SQL Server, PostgreSQL, Oracle, SQLite

3000+ Apps, Expanding Verticals



Graphics & Multimedia

Interactivity also adds to interest, which in turn boosts business. Our multimedia solutions create visual impact of industry information, company prospectus, business goals, product details, catalogues, just about everything you want to!

- UI Design
- Corporate Identity Design
- 3D Modelling
- 3D / 2D Animation
- Interactive Presentation
- Video & Sound Production
- Brand Consultancy & Content Design



Quality Assurance Services

Quality Assurance (QA) and independent verification (IV) are two of the most extensive components to maintaining a competitive edge. Unfortunately, achieving the right degree of in-house testing can be challenging, expensive and resource-intensive. HiddenBrains offers a comprehensive range of independent verification and quality assurance services that adhere to the highest levels of security, integration and industry standard processes. Using our dedicated testing labs, QA expertise and team flexibility, we are able to increase the quality of our clients' products while reducing time-to-market, management risks and operating costs.

Our QA and independent verification capabilities include

- Developing automation solutions
- Providing QA consultation
- Analyzing requirements
- Developing and planning test strategies
- Selecting and adapting test techniques, methodologies and approaches
- Providing timeframes and scope estimations
- Defining coverage and statistics metrics
- Investigating defects and providing reports and 'fixes' validation
- Analyzing test cycle results and collecting statistics/metrics
- Preparing test cycle status reports



IT Consultancy

HiddenBrains IT Consulting provides a variety of professional IT services which include website design, development, ebusiness and software solutions for individuals, small and medium sized companies.

We deliver flexible, custom applications and offshore software development outsourcing solutions that improve quality and reduce costs. Hidden Brains helps its global clients remain at the forefront of their business domains with smart and innovative uses of technology to operate their businesses more efficiently.



Efficient Interface

Everyday is an opportunity when you have the right strategic partner. Our Partnership and Client Engagement Models are easy and setup to fit your needs. At Hidden Brains, we ensure our strategic relationship fits into an efficient mould, before we get into top gear.

Partnership Models

Offshore Partner

Having worked with some of the finest global clients, HB has developed expertise which empowers you to focus on your core competencies. Moreover, with our abilities, we also help you register better bottom-line.

Reseller Partner

Apart from generation of annuity revenue, we help you broaden your access to multiple technologies in software development domain.

Business Partner

With focus on long term alliance, we can mutually reduce our business complexities and embrace better growth opportunities. This will also empower us to serve the ever growing global market better.

Referral Partner

Capitalize on our offshore software development skills to drive home the market advantage. By being our Referral Partner, you can apprehend better business returns and value.

Client Engagement Models

Onsite Development Model

We can position our skilled team of personnel at your end to oversee the project till its completion.

Time & Material Model

While undertaking dynamic projects, where project scope, and implementation plans are hard to predetermine, we can provide the flexibility of modulating the size and workloads through Time & Materials model.

Fixed Priced Model

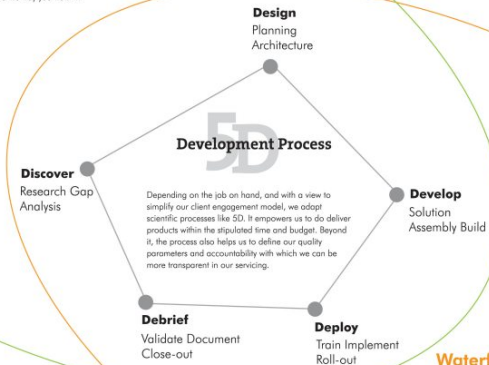
We can offer estimated project schedule including proposed working methodology and delivery schedules by gauging the project complexities and scope.

BOT (Build - Operate - Transfer) Model

We can recruit, train and deploy highly skilled human capital to meet your software building, requirements in an efficient, quick and cost effective manner.

Agile

As Agile is a feedback driven and people centric process, it is considered as one of the effective software development processes. The flexibility of the process enables us to adapt with the evolving functional and technical landscapes better. It thus helps us to significantly counter software development threats effectively and deliver your software the way you want it.



Waterfall

Despite its origin as a manufacturing industry management model, Waterfall is widely adapted in software developments. Being split in stages, this model helps in better time and resource management. Waterfall model also facilitates working from diverse geographic locations.

Proficient Processes

Our scientific approach of working (Software Development Methodologies)

While undertaking any project, we ensure that it is structured, planned, and controlled by globally accepted software development methodologies. It ensures early requirement identification, efficiency, regular monitoring and most importantly quality delivery.

With a wide variety of frameworks emerging, we identify the best suited methodology gauging the nature of the project, technical requirement along with project and team considerations with the innate advantages and disadvantages of the development models.



Our Force, Your Forte

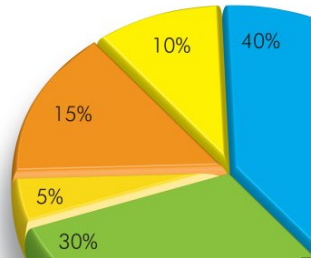


350+ workforce, Unlimited Potential

In the midst of state-of-art technologies, it's our passionate Human Resource that are our true stars. It's their passion that drives us to new echelons. We also ensure that their industry knowledge remains brimful and skills get sharpened through continual training programs.

Whether it's the top management or an enthusiastic new engineer, everyone is a personification of the Hidden Brains spirit – "Only the best will do".

Our services and human capital engagement



Global Platform, Proven Performance

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|---------|--------------|------------|--|---------------------|------------------------------------|---------------------|---------------|---------|--------|
| LSI | accenture | CISCO | USC UNIVERSITY OF SOUTHERN CALIFORNIA | SONY | Matson | WELLS FARGO | NETGEAR | SAMSUNG | Abbott |
| Adobe | BEST BUY | YAHOO! | SanDisk | SEGA | intuit Small business, rejoice. | Sun microsystems | Merrill Lynch | CLOROX | |
| verizon | hp invent | MasterCard | EMC where information lives! | Ford | EPSON EXCEED YOUR VISION | Mall for Africa | | | |
| McAfee | VISA | NEC | POLYCOM | JUNIPER NETWORKS | Maxtor | | | | |



1800+ Clients, Covering Fortune 500

Disclaimer : Some of the specified customers are through our affiliated partners.

Quality Testaments



Our proven potential on the global stage has earned us various accolades and feature stories in top IT print media.

Publication - Ideas B2B News – Hidden Brains bags World Quality Commitment (WQC) Award, 2010 in Paris

In 2010, Hidden Brains Infotech was adjudged the winner of WQC (World Quality Commitment) Award in a gala ceremony held in Paris. This honour was the reinforcement of HB's commitment to deliver uncompromising quality through services to our global clientele. The Business Development Head, Mr. Pramod Sinha and Business Development Manager, Mr. Parmesh Shah represented our jubilant spirit at the awards function.

Publication – Chip Magazine News- Platforms and Careers in Mobile Development

Our Business Development Head, Mr. Pramod Sinha's feature was sought by one of the premier IT Magazines, Chip. In its feature, Best Tech Brands, Chip Magazine included Mr Sinha's article on Platforms and Careers in Mobile Development. It was another rightful acknowledgment of our contribution to the sector in India.

Publication - Smart Techie Magazine News – "Most Promising Mobile App Companies"

In its feature Most Promising Mobile App Companies, published in January, 2011, Smart Techie Magazine carried views and opinions of our MD, Mr.Vishal Chhawchharia, CEO/CTO, Mr.Ram Chhawchharia, and Business Development Head, Mr. Pramod Sinha. This was another acknowledgement of our growing recognition in the country.



World Quality Commitment (WQC) Award, 2010



Clientele Testimonials

At Hidden Brains, our quality speaks, through you.



We develop, among other applications for smart phones and e-readers in Sweden. We choose HiddenBrains as a supplier and developer as a test to increase our own capacity. HiddenBrains has impressed with their strong expertise in both development as in design and styling. Projects have passed smoothly and delivery times have been held. The daily contact with both development teams and support has given us continuous feedback, which has felt very safe and serious. Hidden Brains has become one of our most important and most obvious providers. We highly recommend HiddenBrains as a development partner.

Michael Ljunggren, Lewander & Co BrightApps, Sweden

Regards Mike
LEWANDER & CO AB



Dion Wilson :
Project Manager's assistance has been excellent as far as the actual architecture and site development itself, it appears to be developing quite well. Your whole team has provided acceptable and courteous service...I look forward to the mobile application and other projects, I can't say I have not thrown a couple temper tantrums, but overall the quality of work, communication and product knowledge has been excellent that is something missing in a lot of businesses today, especially in my country...it's how you add value to a business, it's products and services

I would just like to endorse Hidden Brains, someone you might consider using your iPhone Applications. I first found out Hidden Brains around 6 months back and was very pleased with their services. I found them very knowledgeable, helpful, and great communicator. I was in Australia and they were in India and honestly never knew that we are on there other side of the world. So anyone who is considering iPhone Applications I would always recommend Hidden Brains as your first preference.

Adam Hollioake,
Former Captain of England Cricket Team



Abdallah Soubra/ Anis :
I really appreciate working with you, and we will definitely award you the other parts of the system

Dawood Fard :
Everything on the project is going well so far. We have one stage almost complete and Project Manager is very cooperative, everything is getting done well now

Ricardo G :
I really want to let you know that I am quite impressed and want to use you for future app development....

José Luis Andrade Nava :
Excellent, I am very happy with your professional work and the draws you have made...I want to spread this biz opportunity with many magazines in Mexico or any kind of app

Stefano Radolovich :
I am constantly keeping updated with Project Manager, yes the two designs proposal look very nice!, but I am really satisfied with that and I will be pleased to collaborate again with you in the future.

Tanner Markley :
Great so far, overall great service and communication.

Mike Ljunggren :
I think Hidden Brains has been very understanding and the work so far is great

Joe AhQuin :
I consider it a blessing that I came across your company to work with, Thank you for the great work you all do Both of the Project Managers are with them in the future with any other projects I do if it's possible, I believe we will have a long business relationship with your company

Lieven Goethals :
Well, Project Manager is doing a good job. I am really impressed about your professionalism and good organization. So I am sure, this is not the last project with Hidden Brains.

Kjell :
So far I love to work with you. Speed and good delivery has been my experience so far.

After approaching the business development team last year to discuss an initial project, Hidden Brains stood out from the crowd as a company that seemed to go that extra mile to really understand our requirements. Throughout the various projects Centurus have commissioned to Hidden Brains, they have always been able to continually deliver! After meeting the team in India, we were delighted to see such a vibrant and quality focused atmosphere amongst the workforce.

Dawood Fard
www.centurus.co.uk



What's
in IT,
For You?



Deep industry
knowledge and expertise

**Flexible business
models**

Proven project
management process

**Timely
Deliveries**

**Intellectual property
rights protection**

Over the last decade, HB has emerged as one of the most trusted offshore software development solution providers. Broad portfolio of services, multiple technology expertise, and affordable solutions with uncompromising quality has been the foundation on which we have earned this distinction. Be it technology, training or job enrichment, with continuous upgradation, we are gearing up for bigger challenges ahead.

Proficient in delivering cutting edge solutions
**Creating excellence by
value added services**



Clientele - 94 countries, Worldwide presence

Get in Touch

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